

MAXIMUS VICKERS

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EDUCATION

University of Miami Herbert Business School | B.B.A. in Management *Aug 2023 – Dec 2026*
GPA: 3.5/4.0 · Presidential Academic Scholarship · Provost's Honor Roll · Dean's List · National Society of Leadership and Success

Miami Dade College | Associate in Arts *Aug 2022 – May 2023*
GPA: 4.0/4.0 · Dean's List · Pi Kappa Phi Honor Society

EXPERIENCE

FourMeasure | Founder & CEO *Nov 2024 – Present*

- Launched consumer music discovery app on the App Store; built product, UX, and go-to-market from concept to live release
- Self-funded development across engineering, design, and infrastructure; led end-to-end execution with cross-functional contractors
- Drove early user acquisition through organic social distribution and targeted outreach strategies
- Conducted extensive user interviews to validate engagement loops and iterated product based on retention-focused insights

Tiger Dams | Innovation Strategist *May 2025 – Sep 2025*

- Helped reposition Tiger Dams from a B2B-only brand to a dual consumer-commercial platform
- Rebuilt site architecture and checkout flow to reduce friction for consumer buyers

Cowboys Music Festival | VIP Jr Operations Manager *Summer 2023 – Summer 2025*

- Directed 80+ person team across bar, delivery, and bottle service for 800 VIP guests nightly over a 2-week festival run
- Oversaw \$100K+ in nightly VIP revenue; implemented tiered bottle-service protocols sustaining satisfaction across 9,000+ guest interactions
- Managed high-profile client relationships directly, driving repeat attendance and upsell conversion

PROJECTS

Music Release Intelligence Bot | Java, OpenClaw, Telegram Bot API, iTunes API, X (Twitter) API *Mar 2026 – Present*

- Configured CLAWDBot (OpenClaw) as an autonomous agent to continuously scan X (Twitter) and the iTunes API for trending artists and early release announcements
- Integrated with Telegram to deliver real-time alerts to my phone on new releases
- Enables immediate promotion and early engagement for FourMeasure by surfacing new releases the moment they go live

SyncSport | VS Code, SwiftUI, Figma, AI Integration *Feb 2026 – April 2026*

- Designed and developed SyncSport, an AI-powered scheduling app that helps student-athletes balance practices, games, academics, recovery, and personal commitments
- Built the mobile interface in VS Code using SwiftUI, converting Figma wireframes into scalable calendar views, onboarding flows, and athlete dashboard screens

SKILLS & ADDITIONAL

Technical (AI-Assisted Development): JavaScript, SwiftUI, HTML/CSS · API Integration (Spotify, iTunes, Telegram) · VS Code, Xcode, GitHub

Creative: Figma · DaVinci Resolve

Social: TikTok (180K) · Instagram (8K)

Languages: English (native) · French (fluent) · Spanish (proficient)

Volunteering: Touch a Heart Foundation — 15-year commitment

